



TAO 欧洲之路。 *European Incoming.*

Newsletter Januar 2015

Dear Friends and Partners of TAO European Incoming,

Happy New Year and welcome to the January edition of the TAO European Incoming newsletter, our first of 2015. This month, we present a completely fun and flexible catering concept, some ideas from Paris and an update on the TAO website.

If there is anything you would like to read about in our newsletter, just let us know. We always look forward to your feedback!

News from TAO:

TAO Celebrates the End of 2014 and Start of 2015 in Kitzbühel, Austria

The TAO and Ten&One teams from Munich, Berlin and Düsseldorf celebrated the end of the old year and the start of the new year with a weekend of fun and team building at the fantastic A-ROSA resort in Kitzbühel, one of Europe's most famous ski-spots.

The group enjoyed a night of classic Alpine chalet entertain, food and drink, followed by a day of outdoor team activities, including some fairly messy ones, such as mud golf! There was also the opportunity to relax in the resort's first-class spa and wellness area, and savour the legendary Kitzbühel landscapes.

Website Update – Our Family

TAO is currently updating the Partner section of its website, to help clients and website visitors find out more about each of TAO's European destinations. Under the section "Our Family", visitors to the site can now "meet" TAO's partners in each country, and also find out about some of each destination's event highlights. Although the update is still partially under construction, please take a look at: <http://www.tao-incoming.com/index.php/en/our-family>

News and views from the TAO Network

With its Europe-wide network of MICE experts, TAO offers a unique spectrum of activities, MICE products and services from across the entire continent. This month, we have news and inspiration from France:



The Perfect Paris Package


TAO's partner in France, Michèle Roland-Gosselin, is a genius at showing off the city she loves best and calls her own: Paris. Michèle's team recently welcomed a corporate group from Asia to enjoy just two days in the French capital for the perfect Paris package.

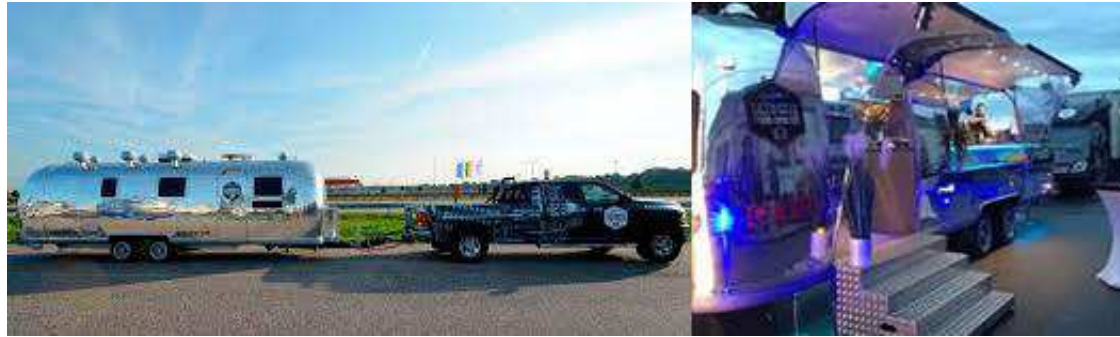
On the first day, the group experienced the city's key attractions, by touring the city in a fleet of the **Citroen 2CV** cars – a classic French design. Lunch was arranged in the historic and aristocratic quarter of Le Marais, followed by an afternoon dedicated to **shopping** in the Capital of Fashion.

The following day included an exclusive **perfume workshop** during which the group had the amazing opportunity to create their own personal scents. In the afternoon, the group visited the flagship stores of several designers, including **Louis Vuitton**, and ended their stay with an unforgettable dinner at **La Tour d'Argent**. The restaurant is one of the world's most famous, renowned for exceptional French cuisine, a wine cellar with over 400,000 bottles and wonderful views across the city and the River Seine. A perfect finish...

For more information on what to discover in Paris and the rest of France, please contact TAO European Incoming.

Activities & Locations:





WUFO - Fun, Flexible Food!

Finding unusual, flexible catering solutions can be challenging, especially when an event is scheduled to take place outdoors or in a location with little or no infrastructure. But this is when Weigl's Ultimate Food Orbiter – or WUFO – could be exactly what you're looking for...

The WUFO is a multi-functional trailer for mobile events, equipped with the latest in kitchen technology, bar and event hardware. The WUFO even has its own electricity and water sources, meaning that if the trailer can physically get to a location, then an event can be held there!

The trailer can also be set up with external tents, BBQs, lasers and lights. It has toilet facilities, lounge furniture, flat screens and a 5x8 meter plexiglass bar. It can even be used for show-cooking events.

We think the WUFO must be one of the most flexible, fun event solutions available. So if you'd like to find out more, please contact TAO European Incoming for further details.



Dancing up the Wall?

Entertainment is an important part of any event, and an artistic or cultural performance can often say more about the core values of a company or product than a thousand words. But does that performance have to take place on a stage? Or even on the ground?

Not with TAO! With our partner, EH Showbox, TAO can arrange complex, artistic presentations, show concepts and choreography on walls and buildings of any height. And the effect of these “vertical performances”? More emotion and more media interest in your event.

Contact us for more information!

MICE & Travel News:





Lithuania joins the Eurozone

On 1st January 2015, Lithuania became the latest country to adopt the Euro as its official currency, phasing out the old "*litas*" notes and coins. With Lithuania on board, the total number of European countries now using the common currency is 19.

Lithuania is a Baltic country of almost three million citizens, located between Latvia, Russia, Poland and Belarus. While Lithuania may not yet be on the MICE map for many buyers, it offers an interesting combination of pristine nature, the fascinating capital city of Vilnius (the largest in the Baltics), thousands of years of history and a world-class infrastructure in terms of both transport and telecommunications.

Indeed, Lithuania's technology, science and research industries are among the most successful in the world, and have attracted increasing Chinese investment in recent years. Major Chinese companies with a presence in Lithuania include Huawei, Lenovo, CNPC and ZTE.

And don't forget!

TAO European Incoming is your one-stop shop for all MICE projects in Europe.

Whether you're looking for assistance with incentives, trade fairs, congresses, meetings and workshops, kick-off, merger or motivational events, corporate hospitality or business travel, we've got it covered. With a network covering more than 28 European countries, TAO European Incoming can support and guide you through the whole continent.

**To find out more, visit our website (in Mandarin and English) at:
www.tao-incoming.com**

Copyright © 2015 TAO European Incoming GmbH, All rights reserved.

As a friend of TAO European Incoming you are receiving this monthly newsletter

Our mailing address is:

TAO European Incoming GmbH

Meyerbeerstraße, München, Deutschland

Nr 12

München 81247

Germany

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)

