
TAO 欧洲之路。 *European Incoming.*

Newsletter June 2017

NEWS FROM EUROPE

Dear Friends and Partners of TAO European Incoming,

Welcome to the June edition of the TAO Newsletter. This month we have news from a recent TAO project in Frankfurt, a great idea for team-building trips and details of the reopening of a spectacular Grand Hotel in Paris. We also offer you the usual highlights from the European festival and event calendar.

If there is any aspect of our newsletter you would like more information on, or if you'd just like to share some feedback, please send us a mail to: contact@tao-incoming.com.

News from TAO:



TAO goes High Performance in Frankfurt

ISC High Performance is the oldest and Europe's most important conference and networking event for the HPC (high performance computing) community. Over 3,000 international attendees and 150 exhibitors attended the event, which took place in Frankfurt this June.

For the first time, TAO had the opportunity to support this leading event, welcoming a large number of Chinese guests to Frankfurt and delivering services including text translation, tour guides, interpretation service, logistical and transport services,

as well as fixer and communication duties between various participants. TAO also provided a half-day tour for Chinese delegates, featuring a visit to the LOEWE-CSC cluster, and many of Frankfurt's cultural and historical highlights – combining education and business with leisure.

The feedback from the Chinese delegates was excellent, with many making particular note of how TAO's support allowed them to make their visit to Frankfurt not only very fruitful and efficient, but also very enjoyable.

Please contact us for further details on how we can make your next delegation from China to Europe more cost-efficient and time-effective!



Get in touch with TAO via WeChat

With the launch of our official WeChat account in March this year, TAO has become even easier for our Chinese partners and friends to contact. The QR code above can be used to get in touch with the team, through our WeChat-ID: tao-incoming.

It's never been simpler to speak with us for ideas, input or information requests, so why not contact us with your ideas, feedback or requests? We're looking forward to hearing from you!

Activities & Locations:



Teamwork: Will your Company Sink or Swim?

Building strong work units and creating a binding team-spirit are essential for the success of any company. Team-building activities can offer the chance to generate long-lasting connections between staff and company departments, which remain in the memory long after the activity has taken place.

A good example of an effective team-building exercise offered by TAO throughout Germany is raft-building. The participating teams are given a selection of materials from which to construct their own rafts – including inflatable tyres, tree trunks, wooden planks and ropes – as well as some tips and safety instruction, before they can let their own imaginations run free and get creative.

The rafts are then tested on the water, with each team racing for their own glory. At the end of the day, all the rafts are joined together to create one giant floating island put together by all participants, before the company flag is hoisted and the final photos of the day are taken.

This fun day is a great stand-alone activity, or can be offered as part of a larger MICE project. Please contact TAO for further details or for other unusual team-building ideas!



Hôtel de Crillon – A Light Burns Brighter in Paris!

After four years of extensive but careful renovations, the iconic Hôtel de Crillon is set to reopen its doors in Paris on 5th July this year. A grand architectural masterpiece on the Place de la Concorde, the building was constructed in 1758 as a royal residence for Louis XV. The hotel now welcomes guests in 124 rooms and suites, three of which have been designed by Karl Lagerfeld.

Hôtel de Crillon is an institution in Paris and a grand venue which has been witness to history. The property's world-class, daylight-flooded event spaces offer unique views over Paris. On offer are three salons, terraces, a boardroom and a private wine cellar, with a total of 339 m² of indoor and outdoor meeting space. Events of up to 220 guests can be accommodated, with fine dining options and customized planning.

Festivals and Events around Europe:



Each month, we'll keep you updated on forthcoming events, festivals and exhibitions taking place around our continent. Here are three highlights to watch out. Contact TAO for more details of how to incorporate these events into your MICE planning.



Rheingau Wine Festival, Frankfurt, Germany– 30th August to 8th September, 2017

The Rheingau region in the south-west of Germany is renowned for its excellent and varied wines, which are prized throughout Germany and Europe. The Rheingau wine festival is an annual chance to test the best from over thirty different winemakers, each of which has his or her own stand at this festival, which takes place in the heart of Frankfurt's pedestrian-only commercial area.

Whether red, white or sparkling, the festival's wine stands offer over 600 different wines to try and buy, while the area's many restaurants and bars sell accompanying foods at their own booths. The festival is a great way to combine a shopping trip to Frankfurt with a chance to experience some of the region's most delicious flavours.

Fêtes de Genève, Geneva, Switzerland – 3rd to 12th August, 2017

The Fêtes de Genève is Switzerland's largest annual public festival, with almost a century of history. Organized every year by Geneva's tourist board for locals and visitors alike, the festival offers free shows, concerts and cultural events throughout the city.

This year's festival will see over 100 restaurants and bars taking part, as well as 200 concerts, dances and DJ sets, alongside more than 60 fairground attractions, an aviation show and spectacular entertainments on the city's famous lake. The climax of the festival is the "Grand Fireworks" which take place on the night of 12th August. This incredible pyrotechnical display over Lake Geneva lasts almost an hour! (Image courtesy of fetesdegeneve.ch)

Monaco Yacht Show, Port Hercule, Monaco – 27th to 30th September 2017

The Monaco Yacht Show is a showcase for the very heights of ocean-going luxury. Each year, the event presents at least 125 superyachts from around the world. In 2017, this selection will include 40 brand new vessels, which will be unveiled to the world for the first time at the event.

More than 590 exhibiting partners and companies take part in this celebration of exclusivity, including superyacht builders, award-winning yacht designers, luxury suppliers, global brokerage houses, as well as suppliers of prestige cars, helicopters and private jet manufacturers.

Set against the fabulous backdrop of Monaco, and supported by His Serene Highness Prince Albert II of Monaco, this event is a spectacular experience for all those interested and fascinated by the glitz and glamour of luxury yachting.

And don't forget!

TAO European Incoming is your one-stop shop for all MICE projects in Europe. Whether you're looking for assistance with incentives, trade fairs, congresses, meetings and workshops, kick-off, merger or motivational events, corporate hospitality or business travel, we've got it covered. With a network covering more than 28 European countries, TAO European Incoming can support and guide you through the whole continent.

**To find out more, visit our website (in Mandarin and English) at:
www.tao-incoming.com**

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