

# TAO 欧洲之路。 *European Incoming.*

## Newsletter September 2015

Dear Friends and Partners of TAO European Incoming,

Welcome to the September edition of TAO European Incoming's newsletter. This month, we've been crossing borders in Germany, Holland and Belgium, and have also become a part of the "Austria Asia Association". We take a look at a fun and flexible team-building idea, and catch up with news from Paris and a city in Austria that's making MICE greener.

We hope you enjoy this month's update and look forward to your feedback!

### News from TAO:



Inspired by patients.  
Driven by science.



#### **Crossing Borders with UCB and HRG China**

At the end of August, TAO had the pleasure to handle a multi-destination project for two prestigious brands; UCB Pharmaceutical and HRG China. For eight days, a select group of 15 UCB management and their partners from China attended corporate meetings and incentive events at the company's headquarters in Brussels, Belgium, as well as in the neighbouring countries of Germany and Holland.

Alongside business discussions and a visit to a UCB production plant, the guests were treated to a series of highlights, managed and carried out by TAO, including visits to the Atomium and Mini Europe in Brussels, VIP shopping excursions to Maasmechelen Outlet Village, a beer tour in Dusseldorf (including a traditional horse and cart ride), a guided tour of Cologne cathedral and a special backstage tour of the MMC film studios, also in Cologne.

The project was handled in conjunction with HRG China, one of TAO's growing number of Chinese partners. Needless to say, the planning and execution of the project went smoothly and professionally, from start to finish, with the guests and client offering excellent feedback on their experience with TAO.



### **TAO European Incoming joins Austrian Asia Association**

In September, TAO European Incoming became a member of the Austrian Asian Association; a body for business networking and cultural exchange between Austria and China, based in the Austrian region of Carinthia.

The “AAA” was established to create links and opportunities in tourism and technology between Austria and China, and generate non-bureaucratic channels between business people and artists in the two countries. The association also seeks to promote economic opportunities and the cultural treasures of Austria to the established economic powers of Asia, not only for large-scale industries, but also for medium and small enterprises.

TAO is delighted to be involved with this very worthwhile group, and looks forward to sharing knowledge and experiences with partners in Austria and China.

### **Activities & Locations:**



### **Teambuilding under Sail**

Looking for an unusual and entertaining teambuilding exercise for your event in Germany? TAO has teamed up with partner “Teamgeist”, to offer a fun package which can be carried out on any of Germany’s many beautiful lakes.

In the “Raft-Building Challenge”, participants are divided up into teams, each of which is given the same materials with which to build their own water-bound raft.

Creativity, communication and good planning is required to construct a floating masterpiece, before the teams test their own raft's sailing qualities in a mini-regatta - hopefully keeping their feet dry!

Only teams who work together and commit to a common goal will be successful, leaving lasting impressions and taking positive memories back to the workplace. This activity is an educational, hands-on experience which brings colleagues and business partners together, and also promises a lot of outdoor fun.



### **Watch This Space! The new Ritz Paris is Waking...**

Fans of the finest in luxury hospitality and France's chic capital, Paris, will be delighted with the latest news to emerge from The Ritz Paris, closed since 2012 for major renovations. The hotel recently announced the first step in its re-opening plan: the hotel's reservations department is now open for business.

Guests and MICE planners will still have to be a little patient, however. Reservations can currently be made from March 2016, when the luxury property is due to finally reopen its doors. Parisians – and countless connoisseurs around the world – are keeping a close eye on what promises to be France's most exclusive and luxurious hotel. The Ritz Paris will feature the world's very first Chanel spa as well as nine elegant MICE spaces.

### **MICE & Travel News:**



## **Wels: The Greenest MICE Location in Austria?**

The delightful, historic town of Wels in Upper Austria, has recently become the first city in the country to have all of its seminar and MICE hotels awarded the “Ecolabel”; Austria’s own state-controlled guarantee for environmentally-friendly products and services. Furthermore, the city’s own business tourism board, “Business Touristik Wels”, has also adopted a “Green Meetings” licence, committing Wels to further development and investment in sustainable MICE business and tourism.

Wels offers over 2000 years of culture and history. After Salzburg and Vienna, the city is also Austria’s third most popular MICE destination, thanks to its large exhibition centre and excellent tourism and travel infrastructure. The city offers more than 43,000m<sup>2</sup> of event space, fantastic entertainment and public spaces, as well as proximity to some of the Alps most beautiful landscapes.

For further details on making your next MICE project in Europe even greener, please contact TAO European Incoming for some ideas and inspiration!

### **And don’t forget!**

**TAO European Incoming is your one-stop shop for all MICE projects in Europe. Whether you’re looking for assistance with incentives, trade fairs, congresses, meetings and workshops, kick-off, merger or motivational events, corporate hospitality or business travel, we’ve got it covered. With a network covering more than 28 European countries, TAO European Incoming can support and guide you through the whole continent.**

**To find out more, visit our website (in Mandarin and English) at:  
[www.tao-incoming.com](http://www.tao-incoming.com)**

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